

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Planning Department – Payment of Advertisement charges on Smart Village/ Ward-Smart Andhra Pradesh - Sanction and release an amount of Rs.17,23,400/- (Rupees Seventeen Lakhs twenty three thousand and four hundred only) to The Commissioner and EOS, Information & Public Relations Department - Orders - Issued.

PLANNING (VII) DEPARTMENT

G.O.RT.No. 200

Dated: 30-03-2015.

Read the following:-

Lr. No.001429/Advt.I/2015, dated 12.03.2015 received from Commissioner, I&PR.

ORDER:

1. The Commissioner I&PR vide reference read above has informed that the I&PR Department released colour advertisement captioned "Smart Village/ Ward-Smart Andhra Pradesh" to (8) Telugu Dailies and (4) English Dailies published on 18th January 2015. The Commissioner I&PR also informed that an amount of Rs.1,05,17,840/- was incurred for release of said advertisement and requested the Government to consider meeting the advertisement cost from funds of Planning Department because of shortage of funds in I&PR Department.
2. Government after careful examination here by accord sanction and release an amount of Rs.17,23,400/- (Rupees Seventeen Lakhs twenty three thousand and four hundred only) from Smart Village/ Ward-Smart Andhra Pradesh funds to the Commissioner, I&PR to make payment to the following advertisement agencies.

1. Centum Advertising and Marketing Pvt. Ltd.	Rs.10,83,000/-
2. Pamm Advertising and Marketing	<u>Rs. 6,40,400/-</u>
Total	<u>Rs.17,23,400/-</u>
3. The Assistant Secretary to the Government, Planning (Claims) Department shall draw and disburse the amount sanctioned at para (2) above in favour of the Commissioner, I&PR, Hyderabad Account No.33885212038, State Bank of India, Gowliguda Branch (IFC code SBIN0002724), Hyderabad.
4. This order does not require the concurrence of the Finance Department as per the rules on the subject.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**SATYA PRAKASH TUCKER
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
The Commissioner & EOS, I&PR Department, Hyderabad.

Copy to:

The Assistant Secretary to Govt., (Claims) Hyderabad.

SF

// FORWARDED ::BY ORDER //

SECTION OFFICER